Capabilities Statement

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VIMBY

Your Creative & Content Production Experts

Burbank, CA / New York, NY / Atlanta, GA

VIMBY is a production company and content agency with offices in Los Angeles, New York and Atlanta. The company began over a decade ago with a simple goal: to enable a more fluid way of telling stories that is authentic, efficient and affordable. We believe all content—from high end brand films to an analytics reports and everything in between—must have a narrative. It must tell a story. Regardless the discipline, platform or medium, your brand is your story. And we want to help you tell it.

CORE COMPETENCIES

- Video Production
- Advertising & Branding
- Corporate Communication
- Reputation & Recruitment
- Social Media Optimization
- Copywriting
- Graphics, Animation & Infographics
- Still Photography
- Post Production
- Drone & Aerial Photography

EFFICIENT CREATIVE / PRODUCTION RESOURCE

KEY DIFFERENTIATORS

- Proven 14 Year Business & Operational Track Record
- Centralized In-House Creative, Design, Story, Production and Post Production
- Scalable, Local Production Crews Trained to a Single Standard
- Continuous Training & Process Improvement

CURRENT & PAST PARTNERS

Chevron, General Mills, Pfizer, Walmart (Save money. Live better.), Johnson & Johnson, Land Rover, Facebook, PepsiCo, Allstate (You're in good hands.), Netflix, McDonald's, Walgreens, Disney, Samsung, UCLA, Hearst Magazines

RECOGNITION

effie awards, Cannes Lions International Festival of Creativity, The Telly Awards, American Advertising Awards

WE BELIEVE

We believe in the power of content to empower, to educate, to be a change agent… to move mountains.

We believe content creation should be efficient and - with the proper systems and tools - can be an affordable, fluid and a scalable part of any organization's plans.

We believe every project should be optimized to produce assets that can deliver on a multitude of needs.

We believe in being more than a vendor, working alongside our clients as a marketing partner… one that can help serve commercial, corporate, CSR, educational or simple engagement goals.

DUNS: 011635293 **CAGE: 8HDA2** **NAICS: 512110, 541430, 541922, 541810, 541613, 541511**