

# VIMBY

Your Creative & Content Production Experts

## Capabilities Statement













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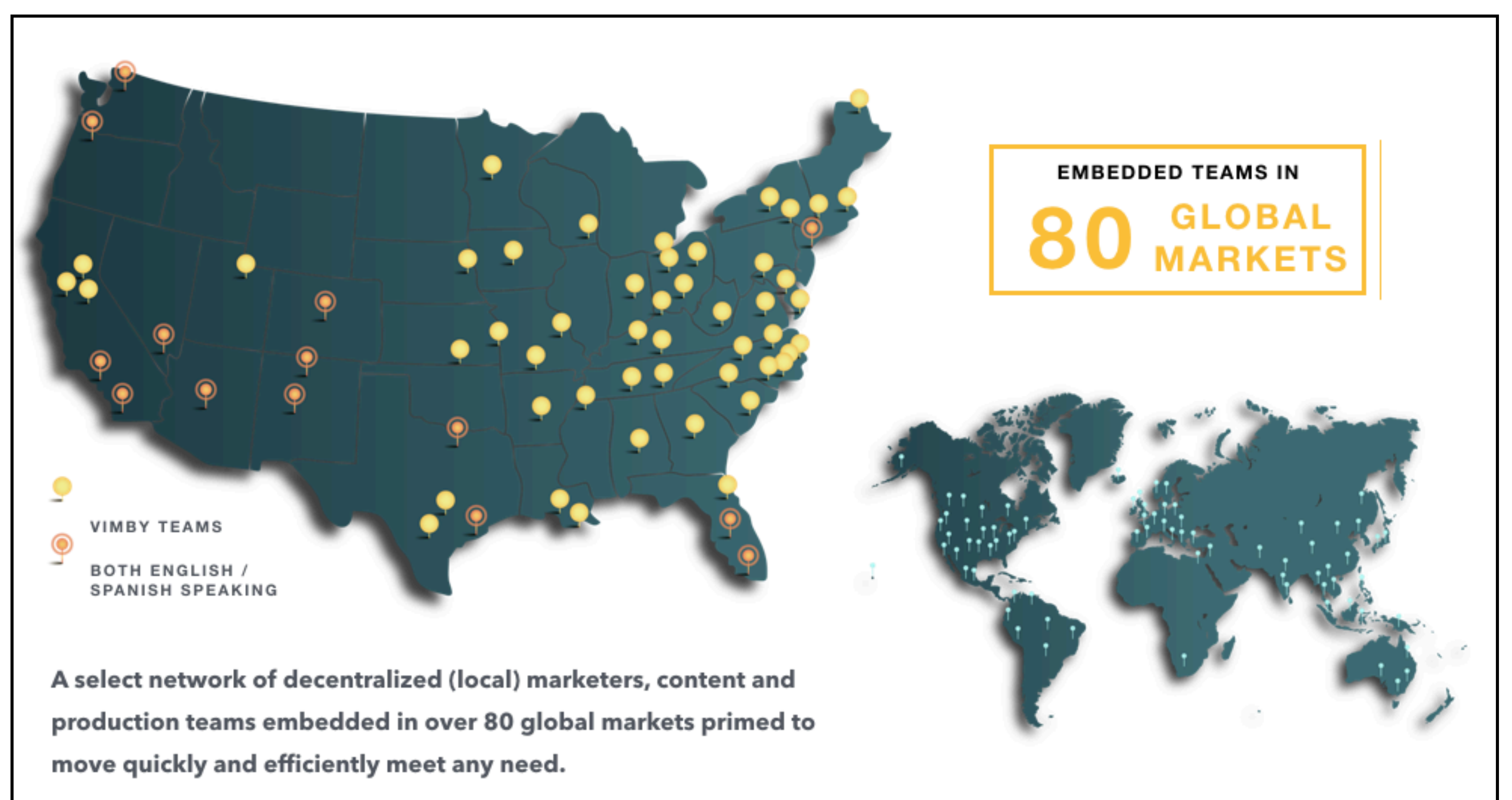
GSA Contract Number: 47QRAA21D00A2

VIMBY is a production company and content agency with offices in Los Angeles, New York and Atlanta. The company began over a decade ago with a simple goal: to enable a more fluid way of telling stories that is authentic, efficient and affordable. We believe all content—from high end brand films to an analytics reports and everything in between—must have a narrative. It must tell a story. Regardless the discipline, platform or medium, your brand is your story. And we want to help you tell it.

### CORE COMPETENCIES

-  Video Production
-  Advertising & Branding
-  Live Broadcast / Event Activation
-  Corporate Communication
-  Reputation & Recruitment
-  Social Media Optimization
-  Copywriting
-  Casting
-  Graphics, Animation & Infographics
-  Still Photography
-  Post Production
-  Drone & Aerial Photography

### EFFICIENT CREATIVE / PRODUCTION RESOURCE



### KEY DIFFERENTIATORS

- Proven 14 Year Business & Operational Track Record
- Centralized In-House Creative, Design, Story, Production and Post Production
- Scalable, Local Production Crews Trained to a Single Standard
- Continuous Training & Process Improvement

### CURRENT & PAST PARTNERS



### RECOGNITION



### REMOTE PRODUCT SOLUTIONS FOR UNPRECEDENTED TIMES

In response to marketplace interest, VIMBY has partnered with a leading director for live social content to create a remote content production solution... a turnkey 360 client alternative to in-person filming designed to help clients remotely create and deliver live digital event activations and social programming.

We offer sterilized easy to use camera kits that are COVID-19 compliant, delivered anywhere in the world, capable of recording in 4k, while live streaming in 1080. Whether the need is for ongoing programming or a product launch, we have the infrastructure and team in place to quickly and efficiently create remote, live activations.